



# Elite Events and Promotions Advertising Media Kit 2009

We are your first choice for local direct market advertising. We have been marketing to consumers in your area for years and it's your turn to reap the benefits of our experience and marketing strategies. These strategies are designed to bring you customers eager to see what you have to offer. We have a personal relationship within this client base. Sales will be easier when you have that kind of relationship. Just imagine that everyone walking in was a personal friend. People seeing your ad with Elite will be informed and prepared to buy when they come in your door or call for your service.

Our market plan is to put your name in front of as many people in your target market nightly as possible. This will increase your name recognition and community presence. We allow your business to advertise directly to thousands of potential customers nightly, which are loyal to Elite and trust us on a personal level. This will be all at a low cost as little as \$5 per day.

# Information about our subsidiaries websites:

## Statistics:

- `` Page Views: 85,000 monthly
- `` Avg # pages per visit: 5.12

## Demographics:

- `` Most of our members are between the ages of 19 and 45. (actual range between 19-75)
- `` 65% of our members are male; 35% are female

## Put the Power of the Elite Brand to Work for You on the Web!

Advertising with Elite Events and Promotions delivers a highly qualified and targeted audience. Our highly visible ad positions will display your ad on highly-viewed pages within the Elite websites. Pages include but not limited to:

- `` Homepage
- `` News Features
- `` Local Jobs
- `` Locations
- `` Standings
- `` Events
- `` Photo Gallery
- `` \*Spot Ads Running at Local Venues

Note: \*Spot ads are sold separately, please contact a sales representative for information.

# Why advertise on elitepokerchallenge.net?

- On the information super highway, it's elitepokerchallenge.net that receives 1 million hits per year within the local community.
- Online searches bring your potential customers from the area to elitepokerchallenge.net
- Elite Poker is a trusted and well known name in the community, so you know that you are partnering with a reliable source for advertising.
- We are in business to increase your business!

## Advertising Rates

Header Banner Ad = \$350

Square Ad = \$150

Affiliates Page Ad = \$150

Footer Banner Ad = \$250

\*Rates are per month

**\$\$Discounts Available\$\$**

